

# 2019

## Exhibitor Prospectus



## CNS Mission

Promote nutrition science and education, and advocate for best practices and policies that value the importance of nutrition to the health of all Canadians.

## CNS Vision

All sectors across the nutrition continuum have access to evidence-based nutrition science and information in order to support the optimal health of all Canadians.



# 2019 Thematic Conference

Hilton Toronto, Toronto ON

CNS has introduced this conference to provide science based evidence to inform healthy weight, mental health and patient perspectives on healthy diets. Participants will:

- ❖ **Gain a better understanding** of the multi-dimensional health risks associated with unhealthy diets
- ❖ Learn about current evidence behind healthy weights vs. weight loss and recent diet fads/trends
- ❖ Review clinical and patient perspectives of multifaceted diet programs aimed at minimizing health risks
- ❖ Develop insight and strategies on how to identify and use reliable science to guide practice.



# Thematic Conference Exhibitor Opportunities

Gain access to hundreds of professionals spanning the nutrition sector with multiple Poster and Exhibitor Viewing times throughout the conference program.

## Why Exhibit?

- ❖ **CONTRIBUTE** to the exhibit experience at a conference focusing on the latest research, current knowledge, and practical application of healthy weights vs. weight loss and recent diet fads/trends
- ❖ **MEET** with existing and future customers from across Canada
- ❖ **SHOWCASE** your latest products and services to leaders in the nutrition field
- ❖ **NETWORK** with notable Canadian nutrition scientists and experts
- ❖ **REACH OUT** to conference participants from the outset of the conference and demonstrate your commitment to nutrition and health



# TWO Types of Exhibiting Opportunities

## 6' Tabletop Exhibit | 10' x 10' Booth

### 6' Tabletop Exhibit includes:

- ❖ ONE (1) 6' skirted table
- ❖ TWO (2) chairs
- ❖ ONE (1) delegate registration pass\*
- ❖ Name tags for all exhibit representatives
- ❖ Complimentary refreshments

### Corporate Rate

Before Dec. 7, 2018	\$2,000.00
Dec. 8, 2018 +	\$2,750.00

### Not-for-Profit Rate

Before Dec. 7, 2018	\$1,750.00
Dec. 8, 2018 +	\$2,500.00

\* 1 additional delegate registration pass per tabletop exhibit can be purchased for \$300.00

# TWO Types of Exhibiting Opportunities

## 10' x 10' Booth | 6' Tabletop Exhibit

### 10x10 Booth includes:

- ❖ ONE (1) 10'x 10' booth space (with 8' high back wall and 3' high sidewalls)
- ❖ ONE (1) 6' skirted table
- ❖ TWO (2) chairs
- ❖ ONE (1) delegate registration pass\*
- ❖ Name tags for all exhibit representatives
- ❖ Complimentary refreshments

### Corporate Rate

<b>Before Dec. 7, 2018</b>	<b>\$2,750.00</b>
<b>Dec. 8, 2018 +</b>	<b>\$3,500.00</b>

### Not-for-Profit Rate

<b>Before Dec.7, 2018</b>	<b>\$2,500.00</b>
<b>Dec. 8, 2018 +</b>	<b>\$3,250.00</b>

\*1 additional delegate registration pass per 10x10 booth can be purchased for \$300.00 each

## Thematic Conference Exhibitor Dates & Times

Date	Activity	Time
Sat. January 12, 2019	Move-in/Set-up	0600 - 0700
	<b>Show Hours</b>	<b>0730 - 1635</b>
	Poster & Exhibit Viewing	1000 – 1030
	Poster & Exhibit Viewing	1200 - 1330
	Poster & Exhibit Viewing	1450 - 1520
	Tear Down/Move-out	1630 - 1800



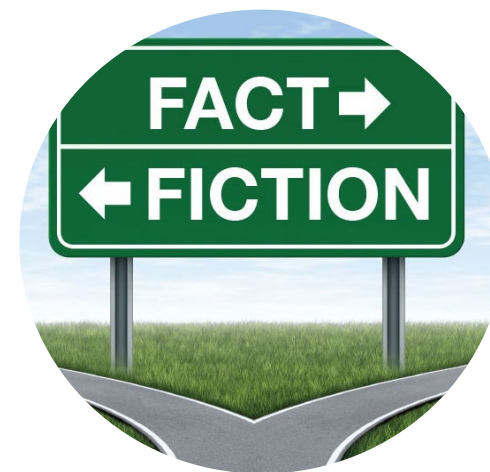
# Thematic Conference Exhibitor Information

## Booth Assignment:

- ❖ CNS Sponsors will be given first priority for booth selection.
- ❖ Application forms will be date-stamped and numbered upon receipt to facilitate booth allocations.

## Exhibitor Services Kit

- ❖ Once the application and payment are received and booth assignment is confirmed, an Exhibitor's Kit will be sent to the identified contact.
- ❖ Exhibitor Kit includes the rules and regulations governing the exhibit, equipment and service order forms, as well as information regarding material handling and shipping.





# Thematic Conference Exhibitor Information

## Hotel Accommodation / Conference Location

- ❖ Hilton Toronto
- ❖ 145 Richmond Road West, Toronto, ON M5H 2L2 (416-869-3456)
- ❖ [Click for Reservations](#) – by Dec. 18, 2018 (subject to availability)

## Cancellations

- ❖ Notice of cancellation must be submitted in writing to CNS.
- ❖ Cancellations received by November 13, 2018 will receive a refund of 50% of the fees paid.
- ❖ Cancellations after November 13, 2018 will not be refunded.

**Exhibitor inquiries:** Cara Curtis, Operations/Programs, [cara@cns-scn.ca](mailto:cara@cns-scn.ca), 613-482-8020 x 2

**Sponsorship inquires:** Andrea Grantham, Executive Director, [andrea@cns-scn.ca](mailto:andrea@cns-scn.ca), 613-482-8020 x 1

